



**PilotPanda**

[www.trgtech.ca](http://www.trgtech.ca)



# PilotPanda

**PilotPanda** is for those wanting to elevate their approach to market testing, product trials and early adoption.

We're not a service provider but a partner in redefining how trials and testing can be profitable and align with your goals and market needs.

PilotPanda uses tailored frameworks and content that deliver value to you and your customers.

## Phases



### DISCOVERY

Uncover, Learn, Understand

● 2 WEEKS

### Design

Retreat, Write, Rewrite

● 4 WEEKS

### Training

See One, Do One, Teach One

● 1 WEEK

### Implementation

Action, Measure, Action, Action

● 8 WEEKS

### Coaching

Measure, Review, Motivate, Iterate

● MANY WEEKS

# The Partnership You've Been Waiting For

PilotPanda goes beyond numbers to craft a solution that's uniquely yours. Whether turning prospects into loyal customers or building a culture of innovation, PilotPanda is designed to echo your value and long-term growth.

